

2025 Q1 ManpowerGroup Employment Outlook Survey



APAC employers reported a Net Employment Outlook of 27% for the first quarter of 2025



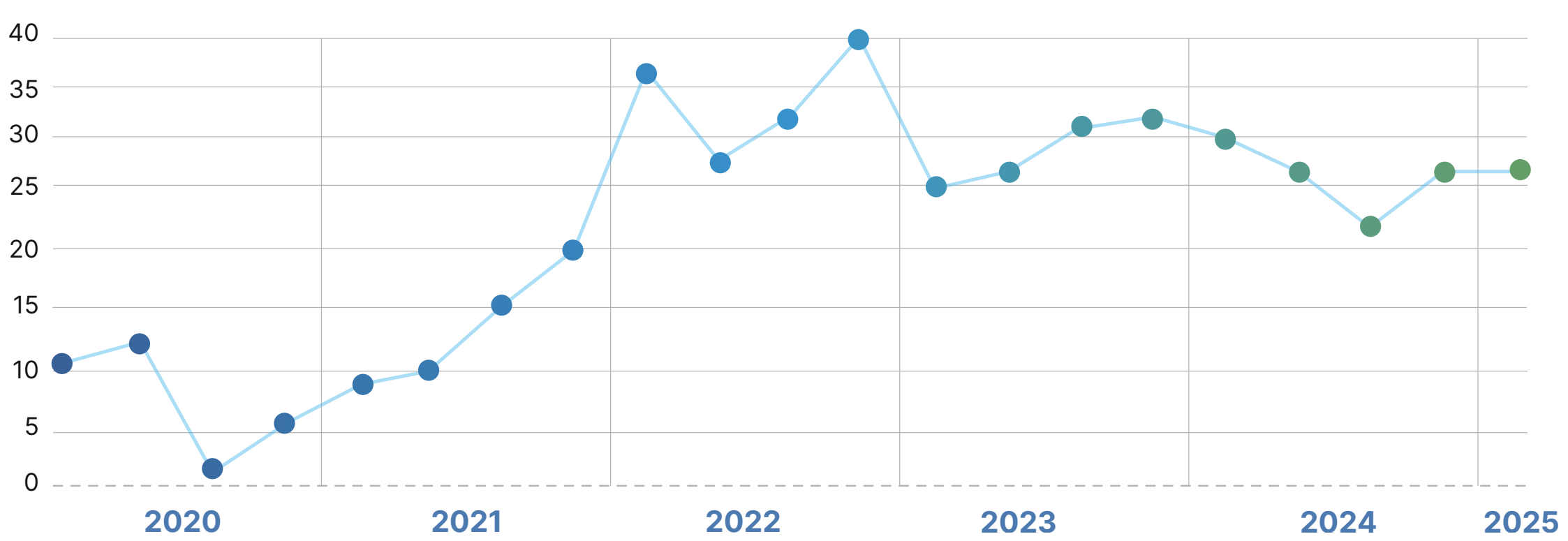
Across sectors, the Financials & Real Estate industry reports the strongest hiring intentions



Communication Services sector report the weakest hiring intentions

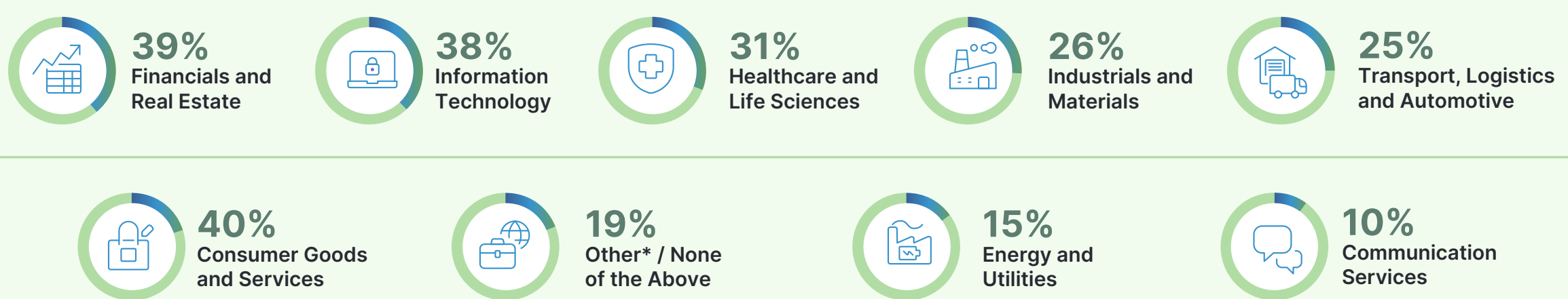
APAC Net Employment Outlook Since 2020

Used internationally as a bellwether of labor market trends, the Net Employment Outlook – calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – stands at 27%.

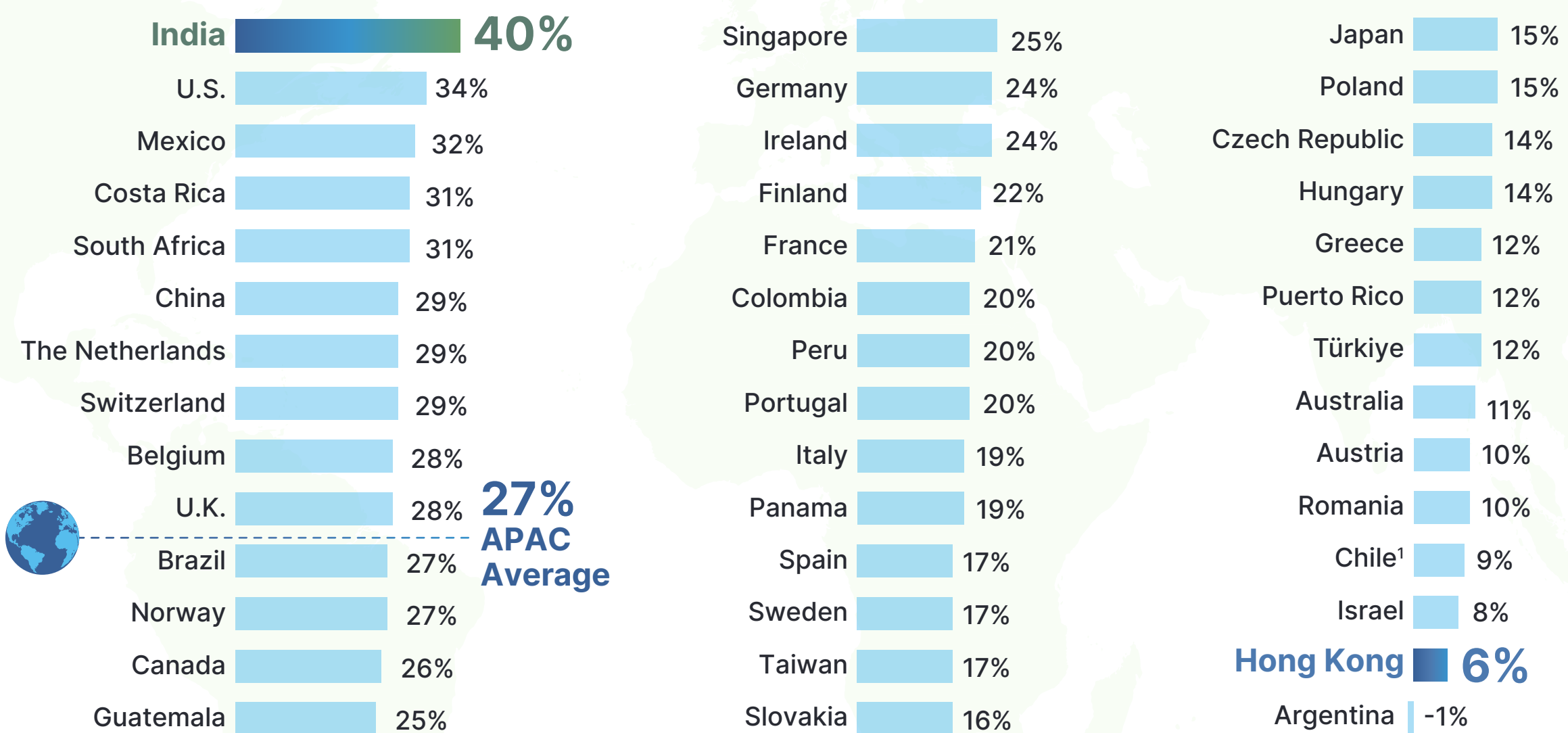


Strongest and Weakest Outlooks by Sector

Organizations in the Financials and Real Estate report the strongest outlook followed by Information Technology.



Hiring Expectations for January - March



For more information, visit manpowergroup.com/meos

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ManpowerGroup interviewed 40,413 employers in 42 countries on hiring intentions for the first quarter of 2025 (fielded October 2024).
¹Chile joined in Q2 2024. There is currently no historical data and the data has not been seasonally adjusted.